

INFORMATION BROCHURE 2021 - 2022



VTK CAREER
& DEVELOPMENT





INTRO

In this information brochure, we invite you to have a first glance at what we, VTK Career & Development, can offer in order to find your future engineers.

VTK Ghent is the official student association of the Faculty of Engineering and Architecture at Ghent University. Our main goal is guiding the students throughout their entire academic journey by enriching them with regard to their student life and subsequent professional career. We offer a diverse package of services, from providing the students with the necessary course material, to representing students' merits on faculty board level and organising a variety of events. Our calendar is filled with all kinds of festivities, cultural and sports events, maintaining a healthy balance with professional activities, such as workshops and an internship- and jobfair.

VTK Career & Development (C&D) is responsible for supporting the corporate relations and the soft skill development of our members in all the study fields. In terms of recruiting, brand awareness is essential. Thanks to its large number of members, VTK can offer your company this opportunity. We are here to provide you with a variety of networking events, communication services and advertising possibilities. We, Fran, Thibaut, Chloë, Flor, Sarah, Jari, Lisa and François, are the primary contacts with companies. Together, we form a highly motivated team, engaged in organising excellent events! We build the bridge between your company and our students.

Covid-19?


Once again, we will probably be challenged by social distancing rules, varying company policies and regulations from the Belgian government and Ghent University. Our general guideline is to organise each event in a physical form, with respect to all prevailing rules. We realise that both students and companies desire face-to-face contact when talking about their future and job opportunities. The events can have a different form than what we are used to in order to obey all governing rules but the concept of each event will remain the same. If a physical form isn't possible, a virtual alternative will be provided on time. We will do our absolute best to make everything happen in the most optimal way possible.

ABOUT US



Fran Debruyne
C&D responsible

"Success doesn't come to you, you have to work for it."


 2nd Master
Industrial Engineering
and Operations Research


 +32 495 27 40 29



Thibaut Dewaele
C&D responsible

"Ambition is the path to success. Persistence is the vehicle you arrive in."


 2nd Master
Mechanical Construction

 +32 487 62 08 49



Chloë Verstraete
C&D responsible

"Dà a ogni giornata la possibilità di essere la più bella della tua vita."


 1st Master
Dredging and Offshore
Engineering

 +32 472 04 27 55



Flor Kochuyt
C&D responsible

"You cannot build a reputation on what you intend to do."

 1st Master
Computer Science
Engineering


 +32 474 11 59 93


OUR VISION



Sarah Geyskens
Careerteam

"Moeilijk gaat ook (met voldoende koffie)."


 1st Master
Electromechanical
Engineering

 +32 478 06 23 26



Jari De Craecker
Careerteam

"Never leave that till tomorrow which you can do today."


 2nd Master
Mechanical Energy
Engineering

 +32 468 32 48 52



Lisa Sonck
Careerteam

"Pleasure in the job puts perfection in the work."


 1st Master
Computer Science
Engineering

 +32 470 43 20 78



François Haumont
Careerteam

"Great things never came from comfort zones."

 2nd Master
Mechanical Energy
Engineering

 +32 494 25 47 65

Building bridges

VTK Career & Development initiates the contact between companies and engineering students. Not only do we trigger the first spark, we also make sure that you have all the tools to find the perfect match for your company. We build the bridge between your company and (graduating) engineering students!

Our purpose is to bring you not only technically strong, but also socially skilled engineers!

LET THEM MEET YOU

Is your company hiring new engineers? The first step is presenting yourself to the students and getting in touch with each other. Our events during the first semester are perfect to achieve this in an informal manner. Furthermore, it is the ideal opportunity to get to know the person behind the resume.

GET THEM TO APPLY

The journey does not stop at the introduction. It is as important to provide your possible future employees with the necessary information to apply. To enable you to reach the students you are looking for, we provide various fairs.

LET THEM FLOURISH

In our modern society, an engineer is more than a person with technical knowledge. These days, great soft skills are essential. Therefore we offer several sessions to enhance these skills, ensuring that we provide you with not only technically strong, but also socially skilled engineers.

"A bridge is built from both sides."

ACTIVITIES CAREER & DEVELOPMENT



INTERNSHIPFAIR

After two or three years of bachelor education, a lot of students want to take their first steps into the business world and put their gained knowledge into practice. An internship boosts the students' technical proficiency as well as their soft skills. Furthermore, it gives them the opportunity to discover your company from the inside out. Every year, over 300 interested engineering students attend this event, eager to find a challenging summer internship. The students get the chance to hear out a variety of companies about their internship offers. Your company, on the other hand, is given the perfect opportunity to attract interns and possible future colleagues. As the students gain hands-on experience, your company can enjoy the refreshing point of view of a young

and creative mind. If you are unable to attend, a spot in our internship guide can still give you the opportunity to inform students about your company and its internships.

- Date: 29 November
- Number of students: 300
- Number of companies: 35
- We provide:
 - Standard booth (3m)
 - Company description in internship guide and website (only description without participating € 200)
 - Poster walls, tables and chairs to set up a booth
 - Lunch and drinks for your company's representatives



JOBFAIR

Every year, VTK organises a Jobfair which is considered the highlight of our career-focused activities. This fair gives students the possibility to meet over 140 companies in all relevant sectors for engineers. It is the place to be for students and alumni who are still looking for a job or an internship. About 1000 engineering students come to explore companies by having a conversation with the representatives. They can get an idea of the atmosphere at the company, information about how to apply and who knows, maybe meet their future boss and colleagues.

For the lucky students who found their dream company already, we also provide some side activities. They have the possibility to screen their resume, take a mock-up interview and have their LinkedIn picture taken.

The participants receive a coloured bag and a copy of the jobguide. The colour of the bag helps companies identify the students' study-fields. The jobguide contains the job descriptions of all the companies and a sneak peek into their application process.

Over the last few years, not only engineers of our own faculty, but also mathematicians and business, industrial and bio-engineers have found their way to this Jobfair.

We provide your company with a personal booth, a company description in our jobguide, a discount for access to the online resume guide and many extras.

- Date: 1 March
- Number of students: 1000
- Number of companies: 140+

Basic package

We provide:

- Standard booth (3m)
- Company and job description in jobguide
- Poster walls, tables and chairs to set up a booth
- Lunch and drinks for your company's representatives

Premium Package

We provide extra:

- Access to the online resume guide

Expert Package **Only 20 companies!**

We provide extra:

- Access to the online resume guide
- Additional meter booth
- Use of your company's logo on the website of the jobfair and the promotion material
- Extra advertisement in the jobguide

ACTIVITIES CAREER & DEVELOPMENT



ORIENTATION DAY

The Orientation Day, organised during the second week of the academic year, invites students and company representatives to think about the challenges that young engineers are facing these days. We will reflect on the engineering achievements of the past years, take a look at future challenges and cover relevant and current topics.

After this introduction, a panel discussion between company representatives of different sectors takes place. This gives the students a first glimpse of the different sectors and gives them an idea of which sector could suit them best. The students are able to ask the panel members some questions and the discussion ends with a short pitch about their sector. For the students, the orientation day is a unique chance to get to know five of the most important sectors for engineers.

FINANCE NIGHT

In our modern society, it's not easy to be well versed in both technical and financial aspects. A lot of recent engineering graduates struggle to find their way in this ever-evolving financial madness. We therefore offer several sessions to enhance these skills.

The Finance Night focuses on educating our students about essential financial topics. The main event will be an (interactive) lecture where students get to know the ins and outs of wage comparison, negotiations and other perquisites. Afterwards, there will be workshops about other financial aspects like taxes and retirement. The day will be concluded with a small networking reception.



OUR 5 SECTORS:

- Biomedical
- Consultancy & Supply Chain
- Chemistry & Electromechanics
- Construction & Dredging
- IT & Electronics

SECTOR DAYS

The Sector Days are informal events where students get to meet engineers working in a specific sector to help them find their preferred branch. These days are organised for each sector individually. During a Sector Day, students get the chance to ask company representatives what it is like working in a specific industry, as well as which different options are available and why they work at a particular company.

A really important step for every company is to present itself to students. Contrary to the Jobfair, where more than 140 interesting companies are present, a Sector Day is more of an informal and intimate event. During the Sector Days, students will meet you, but at the same time, you will get the chance to meet highly interested and motivated young engineers.

Each event is accompanied by an informal activity (such as a cocktail workshop, escape room, laser shooting, drone flying...) in order to create a relaxed environment in which you can approach the students personally. This is an ideal occasion to get to know the person behind the resume!

Sector days

Date: first semester

We provide:

- An informal event
- Lunch and drinks for your company's representative
- Reception afterwards with booths

COMPANY VISIT

Since this year, it is possible to have a group of students in the workplace. This way, your company can reach engaged students in a direct way and showcase its strengths. As this is a new concept, we have chosen to integrate only one company per field of study into our annual programme.

DISCOVERY DAYS

The Discovery Days are an initiative which was initiated last year (formerly known as the Sector Week), during which each industry sector can show how they spend their days on the job. For five consecutive days, each sector will be represented by one company only, who will function as mouthpiece for its entire sector during a full day through an Instagram take-over. You decide how you fill up this period. Combined with the guaranteed exclusivity for your sector, we believe this is an opportunity not to be missed!

Discovery Days

Date: both semesters

We provide:

- Promotion for the Discovery Days
- Instagram take-over
- Exclusivity for your sector

ACTIVITIES VTK

We offer a broad range of services and activities such as course material distribution, student representation in the faculty council and a healthy variety of sports, cultural and festive activities. Each year, we organise about 300 activities among which there are 78 sports activities, 15 cultural activities and 55 festive activities. These are spread throughout the academic year with peaks at the beginning of both semesters. Since it is impossible to organise all those activities alone, we can count on the support of over a hundred active helpers. They assist us by doing shifts, easing the workload and setting the mood during the activities.

Aside from Career & Development, VTK consists of the following divisions:



IT

During **code sprints**, students volunteer to develop and improve our website: vtk.ugent.be.

ThermiLAN is a 48-hour LAN-party for engineering students including several tournaments with sponsored prizes. This event is a perfect opportunity to profile your company towards Computer Science and Electrical Engineering students.

VTK also organises a **Hackaton** for students with a passion for IT. These students will be challenged to a programming objective, where the most innovative solution strives.



SPORTS

A **ski trip** at very democratic prices is organised in between the two semesters.

12 Hours Run package
Banner at the VTK booth during this event
Logo on VTK Speedteam t-shirt

VTK sport jerseys
Logo on jerseys used at interfaculty tournaments for one specific discipline

12 Hours Run is the climax of the sport year. With more than 200 enthusiastic runners in Speedteam t-shirts and hundreds of fans, VTK is always an eye-catcher of the day and aims to be number one.

IFK and **IFT** are competitions between all student associations of Ghent University in all kinds of sport disciplines.

ACTIVITIES VTK



DELTA

Delta is the living proof of the entrepreneurial talent of young engineers. Six years ago, VTK founded its own student pub, which continues to thrive! The three storey building contains a party room, lounge and cantusroom and is the place to be for all students in Ghent! The pub is located in the middle of the vibrant student life and attracts hundreds of students daily. The TV monitor displays daily deals and advertisements.

Keg of beer

Sponsors will be announced in advance on the Facebook page and displayed on the monitors during the event.

PARTY

The **Gala** is the absolute highlight of the year for about 1500 students and young graduates.

The **Opening Party** and **Spring Party** in Vooruit are known to be some of the best parties in Ghent and both attract over 1400 visitors!

Weekly clubnights named **Goliardes** are held **in Delta**. They include a free drink for all members.

TV Delta

Promote your company through ads shown on the TV monitor in the bar. Publicity on the monitors for one week.



CULTURE

The Quiz and the Poker tournament test intelligent minds in their creativity and knowledge.

Parkpop is a free music festival where bands of our own students perform alongside professional bands. Last edition, Parkpop attracted up to 3000 visitors.

The VTK show is a traditional spectacle made by a motivated team of directors, actors, dancers and decorators where students demonstrate their performing talents.

Cultural Package

Company logo on all publications of cultural activities:
Poster and flyer Parkpop,
Posters show,
Logo in Showcivielke magazine,
Logo on Parkpop website,
Banner at Parkpop

BEST

BEST, short for Board of European Students of Technology, consists of 93 local groups spread out over Europe, in total accounting for 3300 active members, reaching 1.3 million European students of technology. BEST organises several short courses and competitions all over Europe. In Ghent, BEST organises two main events each year: Engineering Competition EBEC and a Summer Course.

ENGAGE

Life after university is often a very challenging period. The graduated students are not forgotten and can find guidance and throwbacks to the old student life through ENGAGE.

VTK RELATIONS

In a world where everyone and everything is connected, international experiences can make the difference for today's engineers. BEST and IAESTE are our partners that provide students with the opportunities to discover the world beyond their own horizon.

IAESTE

VTK also collaborates with The International Association for the Exchange of Students for Technical Experience (IAESTE). This non-profit, student-run exchange organisation provides students in technical degrees with paid, course-related internships abroad.

With over 80 member countries, more than 4000 job offers are exchanged each year worldwide. Yearly, VTK and IAESTE Ghent send over one hundred students abroad for an internship and welcome the same number of foreign students in Belgium.



SERVICES

Reach out to our students, the new generation of top notch engineers, to alert them about your future events, job opportunities and more. Collect hundreds of quality resumes at once and find your perfect match.

The easiest way to recruit

JOBFAIR RESUME GUIDE

A premium deal!

FACEBOOK/ INSTAGRAM/ LINKEDIN

Reach our students with the powerful form of marketing through social media via our Facebook, Instagram or LinkedIn page. Promoted posts (which are possible for both Facebook and Instagram) show up in the newsfeed of a specifically targeted audience, without having to visit the page itself! With the new opportunity to post through our LinkedIn page, we want to offer a professional hand to help reach students looking for an internship or job. Also, for Instagram, both a one-off story and a take-over for a day are possible.

PUBLISH VACANCIES

Create a **company account** on our website, which you can use to add job openings and internship offers to our database, free of charge! Students have the opportunity to consult our website in their search for an internship or full-time job upon graduating.

RESUME GUIDE

We offer your company an **online resume database**, which is updated every year. Students are highly encouraged to fill out a form to provide us with general information and to upload their resume to our website. Last year, we collected more than 700 resumes, and this amount sustains an increasing trend year after year. With this resume guide in your possession, you are only a few clicks away from finding the perfect profile for your company.

MAILING

When you want to address a specific type of students (based on a field or year of study), we offer you the opportunity to mail them directly. In case your company wants to invite students to your own events, a mailing is a great way to efficiently reach out to the targeted group of students. Using the mailing for other announcements is certainly possible as well.

BRAND YOUR COMPANY

Besides physical attendance at our activities, you can also promote your company in a more traditional way of advertising. Our advertising packages guarantee that your company will be seen!

MANNA & E-MANNA

VTK distributes a **weekly magazine** of which **500 copies** are printed. The electronic version of this magazine is sent to more than 1000 subscribers. We offer the possibility to place your logo for an entire semester (12 editions) on the Manna and e-Manna. It is also possible to sponsor the weekly competition in the form of a non-cash prize!

't CIVIELKE

't Civielleke is our **student magazine (published 5 times a year)**, which contains entertaining articles as well as company sections. The magazine is printed in full-colour and **800 copies** are distributed over the entire faculty. VTK uploads it **online** for our students as well. You can purchase a full-colour advertising page or half-page for either a single edition or for all five editions. The back cover can be exclusively filled with your company advert. Additionally, we provide the opportunity to publish an advertorial which informs the students about the life in and around your company.

SPONSOR ACTIVITIES

You can also choose to make your company visible on various sports and cultural events, such as the 12 Hours Run, by putting your name on **t-shirts, jerseys** or by providing **non-cash prizes** for our annual quiz/poker tournament or sports challenges.

POSTER PACKAGE

This package contains the placement of your company logo on **all flyers and posters** of our activities, distributed all around Ghent and attracting the attention of thousands of people. The concerned activities are: Opening and Spring party, Show, Gala and Parkpop.

TV PROMOTION

With a monitor in the **entrance hall** of the **faculty** building, a unique advertising opportunity is offered. Your company logo or message can fill the screen for an entire year. If you want to address not only engineering students, you can also choose for a one-week promotion on the monitors in our student pub Delta.

BANNER PACKAGE

By choosing this package, we make sure your company banner has a prominent spot on all our major activities, such as **Parkpop** (more than 3000 visitors last year), **12 Hours Run, Quiz and Gala**.



CALENDAR

JOBFAIR

MARCH 1st
ICC GHENT

SEPTEMBER

Sports Kick Off 28

OCTOBER

Orientation Day 4

Poker Tournament 12

Finance Night 12

Opening Party 19

Sector Day - IT & Electronics 21

Quiz 26

Sector Day - Biomedical 26

Sector Day - Construction & Dredging 28

NOVEMBER

Sector Day - Chemistry &
Electromechanics 4

Gala 5

Sector Day - Consultancy &
Supply Chain 8

UGent Business Game 25

Internshipfair 29

FEBRUARY

6-13 Ski trip

MARCH

1 Jobfair

10 Entrepreneurship Night

23 Spring Party

17-18 ThermiLAN

30 Show 1

31 Show 2

APRIL

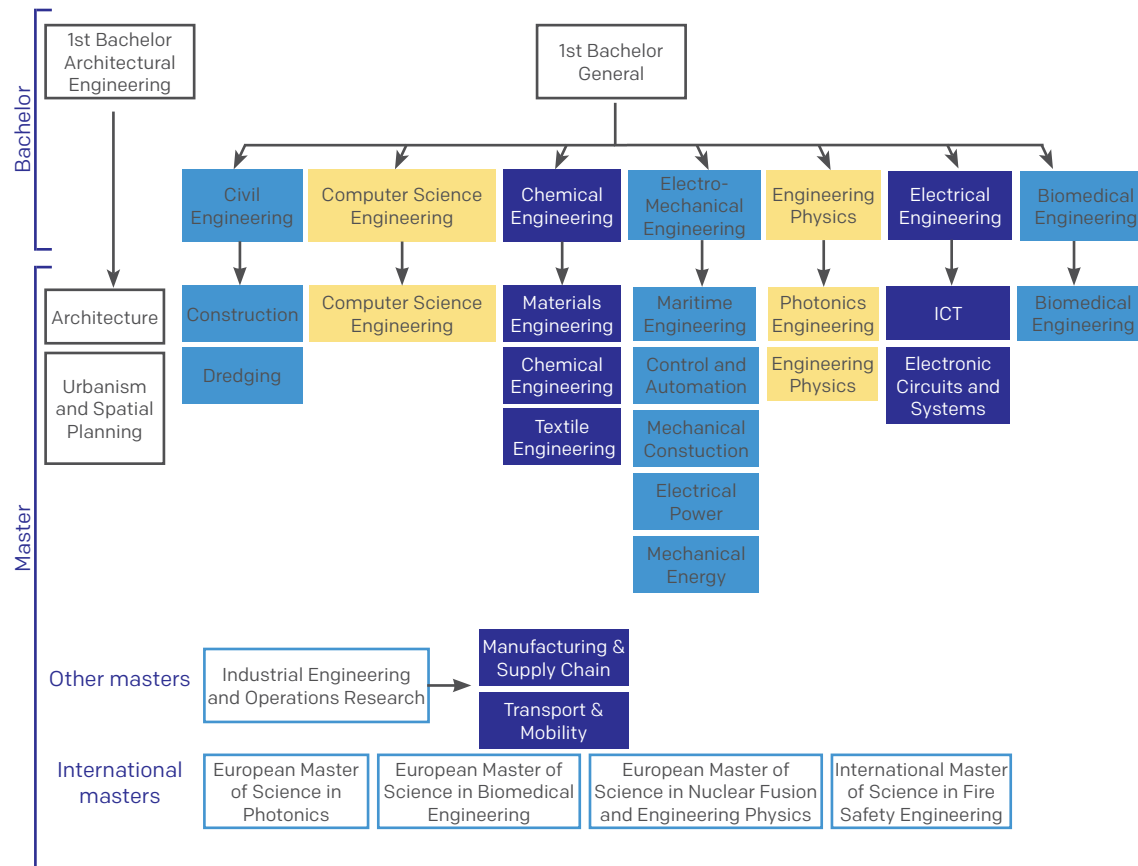
19 Parkpop

26 12 Hours Run

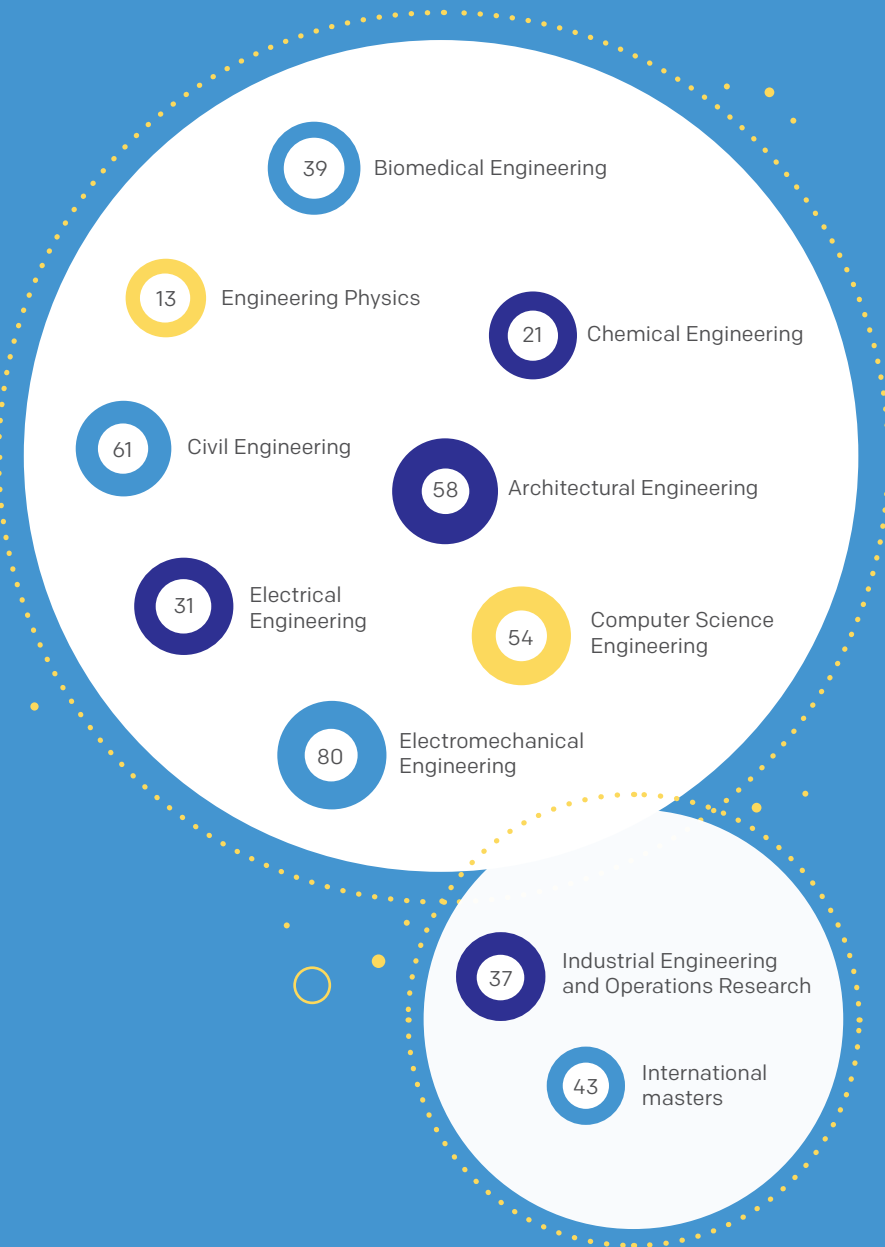
JULI

1 Graduating Party

MSC. DEGREES



NUMBER OF GRADUATED STUDENTS IN 2020



PACKAGES

SIGNING IN
IS POSSIBLE
FROM NOW
ONWARDS!

CAREER & DEVELOPMENT ACTIVITIES

JOBFAIR PACKAGES	Basic	Premium	Expert
Standard booth (3 m)	○	○	
Extended booth (4 m)			○
Company and job description in job guide (A5)	○	○	○
Access to online resume guide		○	○
Use of your company logo on the website of the Jobfair			○
Use of your company's logo on the promotion material of Jobfair (flyers, poster, etc.)			○
Extra advertisement in the job guide (A5 full-colour)			○
Basic Package			
Premium Package			
Expert Package			
EXTRAS JOBFAIR			
Additional meters booth (price per extra meter)			
Extra full colour advertisement in the job guide (A5)			
Standard sheet in the job guide without fair participation			
INTERNSHIPFAIR			
Standard booth (3m) including company description in internship guide and website			
Description in internship guide without fair participation			
NETWORKING EVENTS			
Sector Day (price per Sector Day)			
NEW! Company Visit			

!! For our Jobfair and Sector Days, we work with a first-come-first-serve policy, so be sure to pass along your preferences as fast as possible !!
Please take into account that admissions to the Jobfair are generally full by the end of October. For the Sector Days, next to the fcs policy, we will give priority to companies that did not participate in the previous couple of years in order to guarantee variation. Due to the high demand to participate in Sector Day IT & Electronics, confirmation of attendance will be notified to your company by the 15th of September.

CAREER & DEVELOPMENT COMMUNICATION

NEW! LINKEDIN (VTK GENT)

Standard post

FACEBOOK (CAREER & DEVELOPMENT PAGE)

Standard post

Promoted post

INSTAGRAM (VTK GENT)

One-off story

Promoted post

Take-over story for one day

Discovery Days

MAILINGS

E-mail to students from

One field of study in one year

One field of study in two years

Two fields of study in one year

All fields of study in one year

All fields of study in two years

All fields of study in all years

It is also possible, for all formulas, to send a reminder e-mail (restricted to e-mails with same content) for half of the original price.

WEBSITE

RESUME GUIDE

Access to online resume guide containing resumes of current academic year

ACCOUNT

Possibility to publish jobs, internships and student jobs

KEY PARTNER

Logo and company description added to Career & Development website [vtk.ugent.be/career]

PUBLICITY

TV ADVERTISEMENT

Advertisement displayed on TV in the faculty entrance building (Plateagebouw) for 1 year

PACKAGES

BANNER ON WEBSITE

Banner on website for 1 year [vtk.ugent.be]

MANNA & E-MANNA (WEEKLY 500 COPIES/EDITION)

Company logo in printed Manna for 1 semester

Company logo in e-Manna for 1 semester

Sponsor a week prize and get one week publicity

*T CIVIELKE (BIMONTHLY 800 COPIES/EDITION AND ONLINE)

1 edition / 5 editions

Advertorial: short memo about the life in your company

Advertisement:

Half page (full colour)

Full page (full colour)

Back cover (full colour)

BRAND AWARENESS THROUGH ACTIVITIES

CULTURAL EVENTS

Cultural package Company logo on all publications of cultural activities: Posters and flyers Parkpop (250 posters, 5000 flyers), posters Show (50pcs.), logo in Showcivielke magazine, logo on Parkpop website, Banner at Parkpop

Sponsor a prize for the annual quiz/ poker tournament and get publicity

SPORTS

12 Hours Run package Banner at the VTK booth during 12 Hours Run
Logo on VTK Speedteam t-shirt (200 pcs.)

VTK sport jerseys Logo on jerseys used at interfaculty tournaments for one specific discipline

Sponsor a prize for the sports challenges and get publicity

VTK PUB DELTA

Keg of beer Sponsor will be announced in advance on the Facebook page and displayed on the monitors during the event

TV Publicity on the monitors (price for one week)

GENERAL

Poster package Logo on all posters and flyers: Parkpop, Show, Opening Party, Spring Party, Gala, ThermiLAN

Banner package Logo on banner at all events: Quiz, Parkpop, Show, Opening Party, Spring Party, Gala, ThermiLAN, Comedy Night, 12 Hours Run, Sport Kick-off

ANY OTHER QUESTIONS?

We're glad to help!
Reach us at career@vtk.ugent.be





VTK Gent vzw

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vtk.ugent.be/career