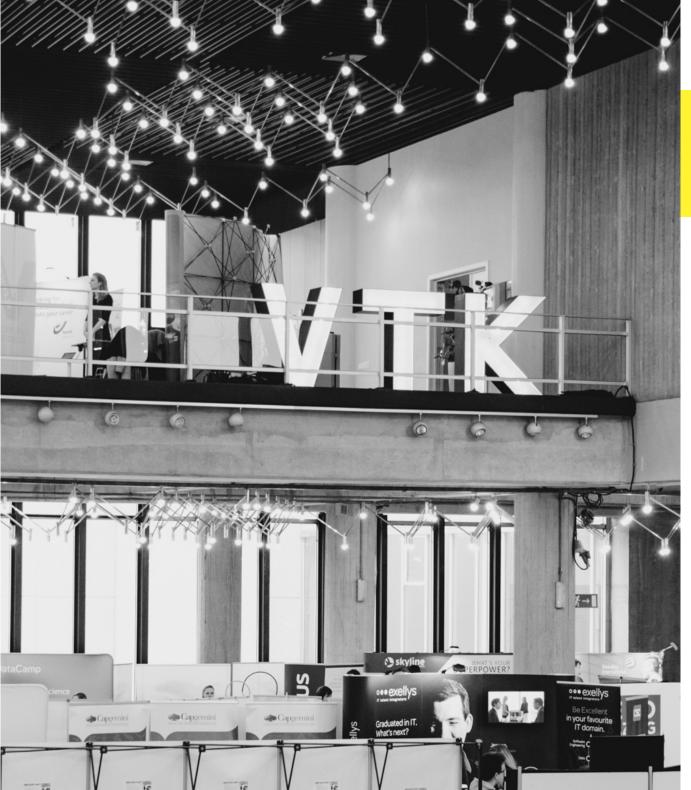
INFORMATION BROCHURE 2018 - 2019





INTRO

In this information brochure we invite you to have a first glance at what we, VTK Career & Development, can offer to find your future engineers.

VTK Ghent is the official student association of the Faculty of Engineering and Architecture at Ghent University. We guide the students throughout their entire academic journey. We attempt to enrich our members with regards to their student life and subsequent professional career. We offer a diverse package of services, from providing the students with the necessary course material, to representing students' merits on faculty board level and organising a variety of events. Our calendar is filled with all kinds of festivities, cultural and sport events, maintaining a healthy balance with professional activities, such as workshops and an internship and jobfair.

VTK Career & Development (C&D) is responsible for supporting the corporate relations and the soft skill development of our members. In terms of recruiting, brand awareness is essential. Thanks to its large number of members, VTK can offer your company this opportunity. We are here to provide you with a variety of networking events, communication services and advertising possibilities. We, Celine, Laura, Lise, Louis, Anna, Delphine, Lennert and Mirthe, are the primary contacts with companies. Together, we form a highly motivated team, engaged in organizing excellent events! We build the bridge between your company and our students.

What to expect? By reading this brochure, you've opened up a wide range of possibilities to promote your company and to attract young talent. Throughout the following pages we elaborate on the different events and services in order to get in touch with our students. For further information you can visit our website www.vtk.ugent.be/career, or send us an email at career@vtk.ugent.be.





Celine Carbonez C&D responsible

"The best view comes after the hardest climb."



1st Master Control Engineering and Automation



+32 499 63 99 45



career@vtk.ugent.be



Lise De Maere C&D responsible

"You are your own opportunity."



2nd Master Industrial Engineering and Operations Research



+32 494 27 98 89



career@vtk.ugent.be



Louis Vanneste C&D responsible

"Don't be afraid to fail, be afraid not to try."



2nd Master Industrial Engineering and Operations Research



+32 471 20 49 99



career@vtk.ugent.be



Laura Verghote C&D responsible

"Pleasure in the job puts perfection in the work."



1st Master Industrial Engineering and Operations Research



+32 491 06 66 49



career@vtk.ugent.be





Lennert De Clerca Careerteam

"Never settle."









Delphine Luca Careerteam

"Let the beauty of what you love be what you do."



2nd Master Industrial Engineering and Operations Research



+32 477 26 57 92



career@vtk.ugent.be



Anna Smolders Careerteam

"Tomorrow belongs to those who can hear it coming."



1st Master Communication & Information Technology



+32 488 31 44 91



career@vtk.ugent.be



Mirthe Verniins Careerteam

"The most successful people follow passion. not paychecks."



2nd Master Mechanical Energy Engineering



+32 486 76 98 47



career@vtk.ugent.be



Building bridges

VTK Career & Development initiates the contact between companies and engineering students. Not only do we trigger the first spark, we also make sure that you find the perfect match for your company. We build the bridge between your company and graduating engineering students!

Our purpose is to bring you not only technically great, but also socially skilled engineers!

Is your company hiring new The journey does not stop students, let them meet you. it is the ideal moment to get to fairs. know the person behind the resume.

engineers? The first step is at the introduction. It is also presenting yourself to the important to provide the students with the necessary Our events in the first semester information to apply. To enable are perfect to do this in an you to reach the students you informal manner. Furthermore, search, we provide various

In our modern society, an engineer is more than someone with technical knowledge. These days, great soft skills are indispensable. We, therefore, offer several sessions to enhance these skills. This to ensure that we provide you with not only technically great but also socially skilled engineers.

"A bridge is built from both sides."

ACTIVITIES CAREER & DEVELOPMENT

INTERNSHIPFAIR

After two or three years of bachelor education a lot of students want to take their first steps into the business world and put their gained knowledge into practice. An internship boosts the students' technical proficiency as well as their soft skills. Furthermore, it gives them the opportunity to discover your company from the inside out. Every year, over 200 interested engineering students attend this event, eager to find a challenging summer internship.

The students get the chance to hear out a variety of companies about their internship offers. Your company on the other hand, is given the perfect opportunity to attract interns and possible future colleagues. As the students gain handson-experience, your company can enjoy the refreshing point-of-view of a young and creative mind. If you are unable to attend, a spot in our internship guide can still give you the opportunity to inform students about your company and its internships.

















JOBFAIR

Every year, VTK organises a jobfair which is considered the highlight of our career-focused activities. This fair gives students the possibility to meet more than 125 companies in all relevant sectors for engineers. It is the place to be for students and alumni who are still looking for a job or internship. Around 700 engineering students are able to explore companies by having a conversation with the representatives. They can get an idea of the atmosphere in the company, information about how to apply and who knows, maybe meet their futur boss and collegues.

For the lucky students who found their dream company already, we also provide some side activities. There is a possibility to screen your resume, take a mock-up interview and have your LinkedIn picture taken.

The participants receive a coloured bag and a hard copy of the jobguide. The colour of the bag helps companies identify the students' study-fields. The jobguide contains the job descriptions of all the companies and a sneakpeak in their application process

Over the last few years, not only engineers of our faculty, but also mathematicians and business, industrial and bio-engineers have found their way to this jobfair.

We provide your company with a personal booth, a company description in our jobguide, a discount for access to the online resume guide and many extras. More detailed information about the different Jobfair packages can be found at the end of this brochure.

ACTIVITIES CAREER & DEVELOPMENT

ORIENTATION DAY

The Orientation Day, organised in the second week of the academic year, invites students and company representatives to think about the challenges that young engineers are facing these days. We will reflect on the engineering achievements of the past years, take a look at future challenges and cover actual topics.

After this introduction we open a panel discussion between company representatives of different sectors. This to give the students a first glimpse of the different sectors and give them an idea of which sector suits them best. The students are able to ask the panel members some questions and they end the discussion with a short pitch about their sector. For the students the orientation day is a unique chance to orientate and meet five of the most important sectors for engineers.

DEVELOPMENT DAY

In our modern society, an engineer is more than someone with technical knowledge. Great soft skills are expected to outshine the competition and become a successfull engineer. We therefore offer several sessions to enhance these skills.

At the Development day the students can participate in various workshops, mock-up interviews, resume screenings, ... to develop their soft skills. This day focuses on educating our students about social, communicational and other non-technical competances. We also organise Development Courses during the second semester, delivering a wide variety of workshops on numerous soft skills.













SECTOR DAYS

The Sector Days are informal events where students get to meet engineers working in a specific sector to help them find their preferred sector. These days are organised for each sector individually in corporation with the sector specific student organisations (IEEE Student Branch Gent, CenEka, PKarus, MaChT and ORlean). They get the chance to ask individuals what it's like working in a specific industry, which different options are available and why they work at a specific company.

A really important step is for companies to present themselves to the students and let them meet them. On the jobfair, more than 100 interesting companies are present. Whether or not a specific student visits you, will be based on his knowledge about your company. On the Sector Days you let the students meet you, but at the same time, you get to meet highly interested and motivated young engineers.

Each event is accompanied by an activity in order to create a relaxed environment in which you an approach the students personally. It's the perfect moment to get to know the person behind the resume. The activities done on this event can go from informal activities like a cocktail workshop, escape room, laser shooting, drone flying to building a construction,...

OUR 5 SECTOR DAYS:

- Consultancy
- Chemistry & Electromechanics
- Construction & Dredging
- IT & Flectronics
- Supply Chain & Management

ACTIVITIES VTK

VTK Ghent is the official student association of the Faculty of Engineering and Architecture at Ghent University consisting of more than 2000 members. Our faculty is located at Jozef-Plateaustraat, at the centre of the student neighbourhood, but a lot of classes take place in Tech Lane Ghent Science Park.

We offer a diverse amount of services and activities such as course material distribution, student representation in the faculty council and a healthy variety of sports, cultural and festive activities. Last year, we organized 311 activities of which 78 sports activities, 15 cultural activities and 55 festive activities. These are spread throughout the academic year with peaks at the beginning of both semesters. Since it is impossible to organize all those activities alone, we can count on the support of 136 permanent helpers. They assist us by doing shifts, lightening the workload and setting the mood during the activities.

Aside from Career & Development, VTK consists of the following divisions:



During **code sprints**, students volunteer to develop and improve our website: vtk.uaent.be.

ThermiLAN is a 48 hour LANparty for engineering students including several tournaments with sponsored prizes. This event is a perfect opportunity to profile your company towards Computer Science and Electrical Engineering students.



DELTA

Delta is proof of the entrepreneurial talent of young engineers. Two years ago, VTK founded its own student pub, which continues to thrive! The three storey building contains a party room, lounge and cantusroom and is the place to be for all students in Ghent! The pub is located in the middle of the vibrant student life and attracts hundreds of students daily. The TV monitor displays daily deals and advertisements.



SPORTS

IFK and **IFT** are competitions between all student associations of Ghent University in all kinds of sport disciplines.

12 Hours Run is the climax of the sport year. With more than 200 enthusiastic runners in Speedteam T-shirts and hundreds of supporters, VTK is always an eye-catcher of the day and aims to be number one.

A **ski trip** at very democratic prices is organised in between the two semesters.



PARTY

Gala is the absolute highlight of the year for about 1200 students and young graduates.

Opening Party and Spring Party in Vooruit are known to be the best parties in Ghent and attract over 1400 visitors!

Weekly clubnights named **goliardes** are held **in Delta** which include a free drink for all members.



CULTURE

Quiz and **Poker tournament** test intelligent minds in their creativity and knowledge.

Parkpop is a free music festival where bands of our students perform alongside professional bands. Last year, Parkpop attracted up to 3000 visitors.

The VTK show is a traditional spectacle made by a motivated team of directors, actors, dancers and decorators where students demonstrate their performing talents.

VTK RELATIONS

In a world where everyone and everything is connected, international experiences can make the difference for today's engineers. BEST and IAESTE are our partners that provide students with the opportunities to discover the world beyond their own horizon.

BEST

BEST, short for Board of European Students of Technology, consists of 97 local groups spread out over Europe, in total accounting for 3300 active members, reaching 1.3 million European students of technology. BEST organises several short courses and competitions all over Europe. In Ghent, BEST organises two main events each year: Engineering Competition EBEC and a Summer Course.

AFSTE

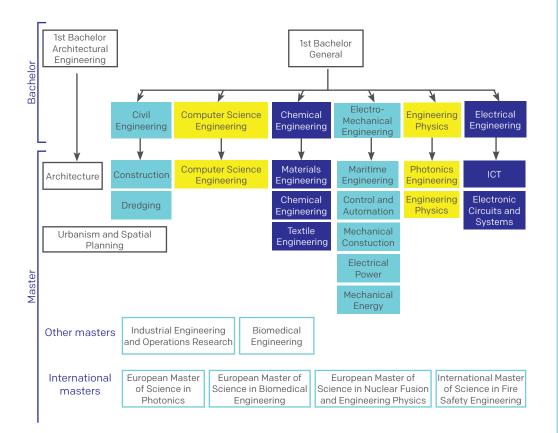
VTK also collaborates with The International Association for the Exchange of Students for Technical Experience (IAESTE). This non-profit, student-run exchange organization provides students in technical degrees with paid, course-related internships abroad.

With over 80 member countries more than 4000 job offers are exchanged each year worldwide. Yearly, VTK and IAESTE Ghent send over one hundred students abroad for an internship and welcome the same number of foreign students in Belgium.

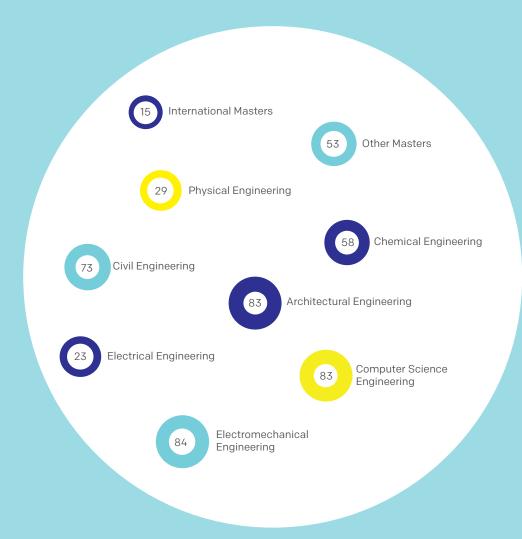
ENGAGE

Life after university is often a very challenging period. The graduated students are not forgotten and can find guidance and throwbacks to the old student life through ENGAGE.

MSC. DEGREES



NUMBER OF STUDENTS IN MASTER COURSES 2017



SERVICES

Reach out to our students, the new generation of top knotch engineers to alert them about your future events, job oportunities and more. Collect hundreds of quality resumes at once and find your perfect match.

The easiest way to recruit

JOBFAIR
RESUME GUIDE

A premium deal!

FACEBOOK PAGE

Reach our students with the powerful form of marketing through social media via our Facebook page. Both regular and promoted posts are possible. Promoted posts show up in the newsfeed of a specifically targeted audience multiple times, without them having to visit the page itself!

MAILING

When you want to address a specific type of students, we offer you the opportunity to mail them directly. In case your company wants to invite students to your own events, a mailing is a great way to efficiently reach out to the targeted group of students. Using the mailing for other announcements is certainly possible as well.

RESUME GUIDE

We offer your company an resume database, which is updated every year. Students are highly encouraged to fill out a form to provide us with general information and to upload their resume to our website. Last year, we collected more than 500 resumes, and this amount sustains an increasing trend year after year. With this resume guide in your possession, vou are only a few clicks away from finding the perfect profile for your company.

PUBLISH VACANCIES

Create a company account on our website, which you can use to add job openings and internship offers to our database, free of charge! Students consult our website in their search for an internship or full-time job upon graduating.

BRAND YOUR COMPANY

Besides physical attendance at our activities, you can also promote your company in a more traditional way of advertising. Our advertising packages guarantee that your company will be seen!

MANNA & E-MANNA

VTK distributes a weekly magazine, the Manna, of which 1000 copies are printed. The electronic version of this magazine is sent to more than 1000 subscribers. We offer the possibility to place your logo for an entire semester (12 editions) on the Manna and e-Manna. It is also possible to sponsor the weekly competition in the form of a non-cash prize!

SPONSOR ACTIVITIES

You can also choose to make your company visible on various sports and cultural events, such as the 12 Hours Run, by putting your name on t-shirts or providing non-cash prizes for our annual quiz/poker tournament.

TV PROMOTION

With a monitor in the entrance hall of the faculty building, a unique advertising opportunity is offered. Your company logo or message can fill the screen for an entire year. If you want to address not only engineering students, you can also choose for a one-week promotion on the monitors in our student pub Delta.

'T CIVIELKE

't Civielke is our bimonthly magazine, which contains entertaining articles as well as company sections. The magazine is printed in fullcolour and 1200 copies are distributed over the entire faculty. You can purchase a fullcolour advertising page or half page for either a single edition or for all five editions. The back cover can be exclusively filled with your company advert. In addition to this, we also offer the opportunity to publish an advertorial which informs the students about the life in and around your company. These advertiorials can be consulted on our website as well.

FEELING ORIGINAL? DELTA

VTK is the proud owner of its own bar 'Delta'. To meet students in their own youghtful environment, it is also possible to promote your company throug ads shown on the TV monitor in the bar or pleasure the students with a keg of beer. Feel free to join and meet some of our students!

BANNER PACKAGE

By choosing this package we make sure your company banner has a prominent spot on all our major activities, such as Parkpop (more than 3000 visitors last year), 12 Hours Run, Quiz and Gala.

POSTER PACKAGE

This package contains the placement of your company logo on all flyers and posters of our activities, distributed all around Ghent and attracting the attention of thousands of people. The concerned activities are: Opening and Spring party, Show, Gala and Parkpop.

CALENDAR

JOBFAIR

FEBRUARY 26th ICC GHENT

SEPTEMBER

Sports Kick-Off 27

OCTOBER

Orientation Day 1

Development Day 9

Sector Day - Consultancy 15

Opening Party 16

Poker Tournament 18

Sector Day - Chemistry & Elektromechanics 22

Quiz 23

Sector Day - Construction & Dredging 24

Sector Day - IT & Electronics 29

NOVEMBER

Sector Day - Supply Chain

& Management 5

Gala

9

UGent Business Game 22

Internshipfair 27

Burgies on stage 28

FEBRUARY

2-16 Ski trip

26 Jobfair

MARCH

12 Development Course 1

19 Development Course 2

20 Spring Party

21-23 ThermiLAN

26 Development Course 3

APRIL

3-4 Show

24 12 Hours Run

25 Parkpop

JULI

2 Graduating Party

PACKAGES

CAREER & DEVELOPMENT COMMUNICATION

MAILINGS

E-mail to students from

One field of study in one year

One field of study in two years

Two fields of study in one year

All fields of study in one year

All fields of study in two years

All fields of study in all years

Itisalsopossible, for all formulas, to send are mindere-mail (restricted to e-mails with same content) for half of the original price.

FACEBOOK (CAREER & DEVELOPMENT PAGE)

Custom post

Promoted post

PROMOTION PACKAGE

Custom Facebook post + mailing + reminder mailing (all fields of study in one year)

CAREER & DEVELOPMENT ACTIVITIES

JOBFAIR PACKAGES	Basic	Premium	Expert
Standard booth (3 m x 2 m)	0	0	
Extended booth (4 m x 2 m)			0
Company and job description in job guide (A5)	0	0	0
Access to online resume guide		0	0
Use of your company logo on the Jobfair website		0	0
Use of your company logo on the promotion material of Jobfair (flyers, poster, etc.)			0
Extra advertisement in the job guide (A5 full-colour)			0
Basic Package			
Premium package			
Expert package			

for information about prices: please contact career@vtk.ugent.be

EXTRAS JOBFAIR

Additional meters booth (price per extra meter)

Extra full colour advertisement in the job guide (A5)

Standard sheet in the job guide withouth fair participation

INTERNSHIPFAIR

Standard booth (3m) including company descritpion in internship guide and website

Description in internship guide without fair participation

FAIR PACKAGE

Extra promoted Facebook post if participating in jobfair and internshipfair

NETWORKING EVENTS

Sector Day (price per Sector Day)

WEBSITE

RESUME GUIDE

Acces to online resume guide containing resumes of current academic year

ACCOUNT

Possibility to publish jobs, internships and student jobs

free

KEY PARTNER

LogoandcompanydescriptionaddedtoCareer&Developmentwebsite[vtk.ugent.be/career] for companies that spend over a certain amount

PUBLICITY

'T CIVIELKE (BIMONTHLY 1200 COPIES/EDITION)

1 edition/ 5 editions

Advertiorial: short memo about the life in your company

Advertisement:

Half page (full colour)

Full page (full colour)

Back cover (full colour)

MANNA & E-MANNA (WEEKLY 1000 COPIES/EDITION)

Company logo in printed Manna for 1 semester

Company logo in e-Manna for 1 semester

Sponsor a week prize and get one week publicity

for information about prices: please contact career@vtk.ugent.be

TV ADVERTISMENT

Advertisment displayed on TV in the faculty entrance building (Plateaugebouw) for 1 year

BANNER ON WEBSITE

Banner on website for 1 year [vtk.ugent.be]

BRAND AWARENESS THROUGH ACTIVITIES

BRAND AWARENESS THROUGH ACTIVITIES			
CULTURAL EVENTS			
Cultural package	Company logo on all publications of cultural activities: Posters and flyers Parkpop (250 posters, 5000 flyers), posters Show (50pcs.), Logo in Showcivielke magazine, Logo on Parkpop website, Banner at Parkpop		
SPORTS			
12 Hours Run pack- age	Banner at the VTK booth during 12 Hours Run Logo on VTK speedteam T-shirt (120 pcs.)		
VTK sport jerseys	Logo on jerseys used at interfacultary tournaments for one specific discipline		
VTK PUB DELTA			
Keg of beer	Sponsor will be announced in advance on the Facebook page and displayed on the monitors during the event		
TV	Publicity on the monitors (price for one week)		

GENERAL ADVERTISEMENT

Poster package	Logo on all posters and flyers: Parkpop, Show, Opening Party, Spring Party, Gala, Close the Books, ThermiLAN
Banner package	Logo on banner at all events: Quiz, Parkpop, Show, Opening Party, Spring Party, Gala, Close the books, ThermiLAN, Comedy Night, 12 Hours Run, Sport Kick- off

!! For our Jobfair and Sector Days we work with a first-come-first-serve policy, so be sure to pass along your preferences as fast as possible !!

Signing up for the Jobfair is possible from now onwards. Please take into account that admissions to the jobfair are generally full by November.

Signing up for Sector Days is also possible now. Due to the high demand to participate in Sector Day IT & Electronics, confirmation of attendance will be notified to your company by the 15th of September.



