



INFORMATION BROCHURE

2022-2023

VTK CAREER
& DEVELOPMENT





INTRODUCTION

In this information brochure, we invite you to have a first glance at what we, VTK Career & Development, can offer in order to find your future engineers.

VTK C&D

building bridges between students & companies

WHAT IS VTK GHENT?

VTK Ghent is the **official student association** of the Faculty of Engineering and Architecture at Ghent University. Our main goal is **guiding the students throughout their entire academic journey** by enriching them with regard to their student life and subsequent professional career.

We offer a diverse package of services, from providing the students with the necessary course material

to representing students' merits on faculty board level and organizing a variety of events.

Our calendar is filled with all kinds of festivities, cultural and sports events, maintaining a healthy balance with professional activities, such as workshops, an internship- and jobfair.

WHAT IS VTK CAREER & DEVELOPMENT?

VTK Career & Development (C&D) is responsible for **supporting the corporate relations and the soft skill development** of our members in all the study fields.

In terms of recruiting, brand awareness is essential. Thanks to its large number of members, VTK C&D can offer your company this opportunity. We are here to provide you with a variety of networking

events, communication services and advertising possibilities.

We, Oliver, Sheldon, Gwendolyn, Caro, Thomas, Lauranne, Tibo and Jens (from left to right), are the primary contacts with companies. Together, we form a highly motivated team, engaged in organizing excellent events! We build the bridge between your company and our students.

COVID-19

Unfortunately, Covid-19 has not completely disappeared yet and keeps making victims around the world. At the moment we do assume that all our events can continue as


planned. However, if this should change, we will adjust our events accordingly or try to provide an alternative.






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C&D responsible

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OUR VISION

a bridge is built from both sides

VTK Career & Development initiates the contact between companies and engineering students. Not only do we trigger the first spark, we also make sure that you have all the tools to find the perfect match for your company.

LET THEM MEET YOU

Is your company hiring new engineers? The first step is presenting yourself to the students and getting in touch with each other. Our events during the first semester are perfect to achieve this in an informal manner. Furthermore, it is the ideal opportunity to get to know the person behind the resume.

GET THEM TO APPLY

The journey does not stop at the introduction. It is as important to provide your possible future employees with the necessary information to apply. To enable you to reach the students you are looking for, we provide various fairs.

LET THEM FLOURISH

In our modern society, an engineer is more than a person with technical knowledge. These days, great soft skills are essential. Therefore, we offer several sessions to improve these skills, ensuring that we provide you with not only technically strong, but also socially skilled engineers.





ACTIVITIES C&D

VTK Career & Development connects students and companies by organizing various activities including a jobfair, an internshipfair and sector specific activities. We offer both large-scale and intimate events, such that your company can get to know a lot of students at a time, or in a more intimate setting.

We also offer students the opportunity to strengthen their soft skills and strategic thinking by organizing development courses, for example about finance, and a business game.

INTERNSHIPFAIR

28 November - 300+ students - looking for an internship

WHAT IS IT?

After two or three years of bachelor education, a lot of students want to take their first steps into the business world and put their gained knowledge into practice.

An internship boosts the students' technical proficiency as well as their soft skills. Furthermore, it gives them the opportunity to discover your company from the inside out. Every year, over 300 interested engineering students attend this event, **eager to find a challenging (summer) internship.**

The students get the chance to hear out a variety of companies about their internship offers. Your company, on the other hand, is given the perfect opportunity to attract interns and possible future colleagues. As the students gain hands-on experience, your company can enjoy the refreshing point of view of a young and creative mind. If you are unable to attend, a spot in our internship guide can still give you the opportunity to inform students about your company and its internships.

WHAT DO WE OFFER?

Participation

- An informal event
- Lunch and drinks for your company's representative(s)
- Reception afterwards

Number of companies: 35

Number of students: 300+

No participation

Description in Internshipfair guide without participation



JOBFAIR

28 February - 1000+ students - looking for a job

WHAT IS IT?

Every year, VTK organizes a Jobfair which is considered the highlight of our career-focused activities. This fair gives students the possibility to meet over 160 companies in all relevant sectors for engineers. It is the place to be for students and alumni who are looking for a job or an internship.

More than 1000 engineering students come to explore companies by having a conversation with the representatives. They can get an idea of the atmosphere at the company, information about how to apply and who knows, maybe meet their future boss and colleagues.

For the students who found their dream company already, we also provide some side activities. They have the possibility to screen their resume, take a mock-up

interview and have their LinkedIn picture taken. The participants receive a colored bag and a copy of the jobguide. The color of the bag helps companies identify the students' study-fields. The jobguide contains the job descriptions of all the companies and a sneak peek into their application process.

Over the last few years, not only engineers of our own faculty, but also mathematicians and business, industrial and bio-engineers have found their way to this Jobfair.

We provide your company with a personal booth, a company description in our jobguide, a discount for access to the online resume guide and many extras.

WHAT DO WE OFFER?

Basic Package

- Standard booth (3m)
- Company and job description in Jobguide.
- Poster walls, tables and chairs to set up a booth
- Lunch and drinks for your company's representative(s)

Premium Package

- + Access to online resume guide

Expert Package

- + Additional meter booth
- + Use of your company's logo on the website of the jobfair and the promotion material
- + Extra advertisement in the Jobguide

Number of companies: 160+

Number of students: 1000+



ORIENTATION DAY

3 October - get to know different engineering sectors

The Orientation Day, organized during the second week of the academic year, invites students and company representatives to think about the challenges that young engineers are facing these days. We will reflect on the engineering achievements of the past years, take a look at future challenges and cover relevant and current topics.

After this introduction, a panel discussion between representatives of different

sectors takes place. This gives the students a first glimpse of the different sectors and **gives them an idea of which sector could suit them best.** The students are able to ask the panel members some questions and the discussion ends with a short pitch about the company's sector.

For the students, the Orientation Day is a unique chance to get to know five of the most important sectors for engineers.

FINANCE NIGHT

19 April - educating students about financial topics

In our modern society, it's not easy to be well versed in both technical and financial aspects. **A lot of recent engineering graduates struggle to find their way in this ever-evolving financial madness.**

The Finance Night focuses on educating our students about essential financial topics. The main event will be an (interactive)

lecture where students get to know the ins and outs of wage comparison, negotiations and other perquisites. Afterwards, there will be workshops about other financial aspects like taxes and retirement. The day will be concluded with a small networking reception.





DISCOVERY DAYS

showing students the daily life at work

The Discovery Days are an initiative which was initiated two years ago (formerly known as the Sector Week), during which **each industry sector can show how they spend their days on the job.**

For five consecutive days, each sector will be represented by one company only, who will function as mouthpiece for its

entire sector during a full day through an Instagram takeover. You decide how you fill up this period.

This is the perfect opportunity to show how a day in your company looks like!

WHAT DO WE OFFER?

- Promotion for the Discovery Days
- Instagram take-over
- Exclusivity for your sector

WHEN?

One week both in the first and in the second semester

SECTOR DAYS

first semester - informal and intimate meetings

WHAT IS IT?

The Sector Days are informal events where students get to meet engineers working in a specific sector to help them find their preferred branch. These days are organized for each sector individually. During a Sector Day, **students get the chance to ask company representatives what it is like working in a specific industry**, what different options are available and why they work at a particular company.

A really important step for every company is to present itself to students. Contrary to the Jobfair, where more than 140 interesting companies are present, a Sector Day is more of an informal and intimate event. During the Sector Days, students will meet you, but

at the same time, you will get the chance to meet highly interested and motivated young engineers.

We organize five different sector days for five different sectors: Biomedical, Consultancy & Supply Chain, Chemistry & Electromechanics, Construction & Dredging and IT & Electronics.

Each event is accompanied by an informal activity (such as a cocktail workshop, an escape room, laser shooting, drone flying...) in order to create a relaxed environment in which you can approach the students personally. This is an ideal occasion to get to know the person behind the resume!

WHAT DO WE OFFER?

- An informal event
- Lunch and drinks for your company's representative(s)
- Reception afterwards with booths

Number of companies: < 10

Number of students: 60

WHEN?

20/10: Consultancy and Supply Chain

25/10: Chemistry and Electromechanics

03/11: Construction and Dredging

15/11: IT & Electronics

17/11: Biomedical





ACTIVITIES VTK

We offer a broad range of services and activities such as course material distribution, student representation in the faculty council, a healthy variety of sports, cultural and festive activities. Each year, we organize about 300 activities among which there are 78 sports activities, 15 cultural activities and 55 festive activities. These are spread throughout the academic year with peaks at the beginning of both semesters. Since it is impossible to organize all those activities alone, we can count on the support of over a hundred active helpers. They assist us by doing shifts, easing the workload and setting the mood during the activities.

IT

the only constant in the technology industry is change

WHAT DOES IT DO?

ThermiLAN

ThermiLAN is a 48-hour LAN-party for engineering students including several tournaments with sponsored prizes. This event is a perfect opportunity to profile your company towards Computer Science and Electrical Engineering students.

Since VTK celebrates its 100 years of existence, the ThermiLAN will be much larger than usual. One of the extra features would be to demonstrate new technologies such as 3D glasses.

WHAT DO WE OFFER?

Prize sponsoring

Winners of the different competitions get a prize. First place prizes are usually bought by a cash sponsoring and the others are typically sponsored things such as a keyboard, a headset...

Code sprints

Each year there are five code sprints, where all students are welcome. They help to develop and improve our website (vtk.ugent.be).

Hackathon

The Hackathon is a competition where the students will be challenged to a programming objective, where the most innovative solution strives.

Demo sponsoring

Companies can provide technology that will be used for the demos. There are also other options like sponsoring to help with the decoration. More options and details can be discussed with our IT department.





SPORT

mens sana in corpore sano

WHAT DOES SPORT DO?

IFK and IFT

IFK and IFT are competitions between all student associations of Ghent University in all kinds of sport disciplines. With every competition there are points to win. At the end of the academic year, the association with the most points wins.

Ski trip

The ski trip takes place between the two semesters. Here, VTK offers students of all associations a ski trip at a very democratic price.

12 Hours Run

12 Hours Run is the climax of the sport year. It takes place in the second semester and attracts hundreds of fans. Every year more than 200 enthusiastic runners in Speedteam t-shirts do everything they can to ensure that VTK becomes the number one.

Here VTK provides a booth where runners and supporters can chill and get drinks and food during the event. This booth is usually shared with VLK (bio-engineering), so we can help each other reach our full potential.

WHAT DO WE OFFER?

12 Hours Run Package

- Banner at the VTK booth during this event
- Logo on VTK Speedteam t-shirt

VTK sport jerseys

The company logo will be put on the jerseys used at interfaculty tournaments for one specific discipline.

DELTA

work hard, but party harder

WHAT DOES DELTA DO?

Cafe

Delta is the living proof of the entrepreneurial talent of young engineers. Seven years ago, VTK founded its own student pub, which continues to thrive! The three-story building contains a party room, lounge and cantus room and is the place to be for all students in Ghent! The pub is located in the middle of the vibrant student life and attracts hundreds of students daily. The TV monitor displays daily deals and advertisements.

24Charity

At 24Charity, Delta opens its doors for 24 hours and gives all the profits of the day to charity. The garden of home Fabiola, opposite of Delta, will also be open. Here is a bar and other activities, such as mechanical bull riding, available. This way Delta can provide activities and promos throughout the day. In the morning there usually is a brunch and in the evening the weekly clubnight is revolving around this event.

WHAT DO WE OFFER?

Keg of beer

- An announcement in advance on the Facebook page
- Sponsors displayed on the monitor during the event

24 Hours Charity

Companies can help to lift the event to another level and attract as much people as possible.





LUSTRUM

100 years VTK

WHAT DOES LUSTRUM DO?

100 years VTK

This year VTK celebrates its 100th anniversary. Lustrum makes sure that this year will be the most epic in our entire history by organizing events which will bring joy to more people than ever.

Sint-Pietersplein

This well-known square in Ghent is going to be the setting of our biggest event of them all. Everybody can join us in our celebrations. There's going to be a lot of drinks, food, people, a great atmosphere, fantastic performers... world records might even fall!

WHAT DO WE OFFER?

Companies can help make sure that our lustrum year will be one to remember. More details can be discussed with our Lustrum team.

Lustrumgoliarde

Every Monday evening, students come together in Delta, our local pub, to kick off the week with some friends and drinks. Lustrum will tune this event into a legendary party that is worthy of a 100th anniversary.

Lustrum Night

Dress up, because every anniversary needs a classy gala, this is the Lustrum Night! We welcome you in a unique setting to create the perfect atmosphere for this evening. Good food and drinks combined with exquisite company and a 100th anniversary will give you a night to remember!

WHEN IS IT?

All lustrum activities will take place in the lustrum week. As always the goliarde will take place on Monday, the 6th of March. Sint-Pietersplein and Lustrum night will be on the 7th and 9th of March, respectively.

CULTURE

culture is simply a shared way of doing something with a passion

WHAT DOES CULTURE DO?

Quiz and Poker Tournament

The Quiz and the Poker Tournament test intelligent minds in their creativity and knowledge.

Parkpop

Parkpop is a free music festival where bands of our own students perform alongside professional bands. Last edition, Parkpop attracted up to 3000 visitors.

WHAT DO WE OFFER?

Cultural Package

Company logo on all publication cultural activities:

- Poster and flyer Parkpop
- Poster VTK Show
- Showcivielke magazine
- Parkpop website
- Parkpop banner

The VTK Show

The VTK Show is a traditional spectacle made by a motivated team of students. They write a script based on events and people from the faculty. Besides directors, there are actors, dancers and decorators who make sure the VTK show is an unforgettable event.

Quiz or Toker Tournament prize

Companies can sponsor prizes that will be awarded to the winners of the Quiz or the Poker tournament.





VTK RELATIONS

if opportunity doesn't knock, build a door

WHAT ARE THEY?

In a world where everyone and everything is connected, international experiences can make the difference for today's engineers. BEST and IAESTE are our partners that provide students with the opportunities to discover the world beyond their own horizon.

IAESTE

VTK collaborates with The International Association for the Exchange of Students for Technical Experience (IAESTE). This non-profit, student-run exchange organization provides students in technical degrees with paid, course-related internships abroad.

With over 80 member countries, more than 4000 job offers are exchanged each year worldwide. Yearly, VTK and IAESTE Ghent send over one hundred students abroad for an internship and welcome the same number of foreign students in Belgium.

ENGAGE

Life after university is often a very challenging period. The graduated students are not forgotten and can find guidance and throwbacks to the old student life through ENGAGE.

BEST

BEST, short for Board of European Students of Technology, consists of 93 local groups spread out over Europe, in total accounting for 3300 active members, reaching 1.3 million European students of technology. BEST organizes several short courses and competitions all over Europe. In Ghent, BEST organizes two main events each year: an Engineering Competition EBEC and a Summer Course.

PARTY

life is one big party, enjoy every minute of it

WHAT DOES PARTY DO?

Gala

The Gala is the absolute highlight of the year for about 1500 students and young graduates.

Goliardes

Weekly clubnights, named Goliardes, are held in Delta. On these themed nights VTK members can socialize and enjoy a free drink.

Opening and Spring Party

The Opening Party and Spring Party in Vooruit are known to be some of the best parties in Ghent and both attract over 1400 visitors!

GENERAL

Vlaamse Technische Kring

WHAT DO WE OFFER?

Poster Package

Logo on all posters and flyers:

- Parkpop
- VTK Show
- Opening Party
- Spring Party
- Gala
- ThermiLAN

Banner Package

Logo on banner at all events:

- Parkpop
- Quiz
- VTK Show
- Opening Party
- Spring Party
- Gala
- ThermiLAN
- Comedy Night
- 12 Hours Run
- Sports Kick-off



A black and white photograph of a trade show booth. In the foreground, a table is covered with a dark cloth and holds a small potted plant, a glass jar, a bottle, and a white box. A man in a dark sweater is looking down at a laptop on the left. In the background, other people are visible, including a man with glasses on the right who is looking at a document. The scene is brightly lit, likely from overhead booth lights.

PRACTICAL INFORMATION

In this section we will recap some important information about our events and available packages. Furthermore, you can find some numbers about how many students graduate.

PRICELIST

If you have any questions, feel free to contact us!

For our Jobfair and Sector Days, we work with a first-come-first-serve policy, so be sure to pass along your preferences as fast as possible. Please take into account that admissions to the Jobfair are generally full by the end of October. For the Sector Days, next to the first-come-first-serve policy, we

will give priority to companies that did not participate in the previous couple of years in order to guarantee variation. Due to the high demand to participate in Sector Day IT & Electronics, confirmation of attendance will be notified to your company by the 15th of September.

CAREER & DEVELOPMENT ACTIVITIES

JOBFAIR	BASIC	PREMIUM	EXPERT
Standard booth (3m)	■	■	
Extended booth (4m)			■
Company and job description in job guide (A5, one page)	■	■	■
Access to online resume guide		■	■
Use of your company logo on the Jobfair website			■
Use of your company logo on the promotion material of Jobfair (flyers, poster, etc.)			■
Extra advertisement in the job guide (A5, one page, full-color)			■

EXTRAS JOBFAIR

Additional meters booth (price per extra meter)
Extra full color advertisement in the job guide (A5)
Standard sheet in the job guide without fair participation

INTERNSHIPFAIR

Standard booth (3m) including company description in internship guide and website
Description in internship guide without fair participation

NETWORKING EVENTS

Sector Day (price per Sector Day)

CAREER & DEVELOPMENT COMMUNICATION

FACEBOOK (Career Page - @CareerAndDevelopment)

Standard post
Promoted post

INSTAGRAM (VTK Page - @vtkgent)

One-off story
Promoted post
Take-over story for one day
Discovery Days (2 times per year)

LINKEDIN (VTK Page - @VTK Gent)

Standard post

MAILINGS

Email to students from
One field of study in one year
One field of study in two years
Two fields of study in one year
All fields of study in one year
All fields of study in two years
All fields of study in all years

It is also possible, for all formulas, to send a reminder e-mail (restricted to e-mails with same content) for half of the original price.

CAREER & DEVELOPMENT WEBSITE

(vtk.ugent.be/career)

ACCOUNT

Possibility to publish jobs, internships and student jobs

RESUME GUIDE

Access to online resume guide containing resumes of current academic year

KEY PARTNERLogo and company description added to Career & Development website
(vtk.ugent.be/career)**PUBLICITY****TV ADVERTISEMENT**

Advertisement displayed on TV in the faculty entrance building (Josef Plateau building) for 1 year

BANNER ON VTK WEBSITE (vtk.ugent.be)

Banner on website for 1 year

MANNA & E-MANNA

Company logo in printed Manna for 1 semester

Company logo in e-Manna for 1 semester

Sponsor a week prize and get one week publicity

'T CIVIELKE (800 COPIES/EDITION AND ONLINE)

1 edition / 5 editions

Advertorial: short memo about the life in your company (1 A5 page)

Advertisement:

Half page (full color)

Full page (full color)

Back cover (full color)

BRAND AWARENESS**CULTURAL EVENTS**

Cultural package	Company logo on all publications of cultural activities: posters and flyers Parkpop (250 posters, 5000 flyers), posters VTK Show (50pcs.), logo in Showcivielke magazine, logo on Parkpop website and Banner at Parkpop
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Annual poker tournament and quiz	Sponsor a non-cash prize for the Poker Tournament or the Quiz
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SPORTS

12 Hours Run package	Banner at the VTK booth during 12 Hours Run Logo on VTK Speedteam t-shirt (200 pcs.)
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VTK sport jerseys	Logo on jerseys used at interfaculty tournaments for one specific discipline
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Sport challenges	Sponsor a prize for the sports challenges and get publicity
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ICT

ThermiLAN	Sponsor a non-cash prize for ThermiLAN Sponsor a technology for the ThermiLAN
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VTK PUB DELTA

Keg of beer	Sponsor will be announced in advance on the Facebook page of VTK Gent and displayed on the monitors during the event
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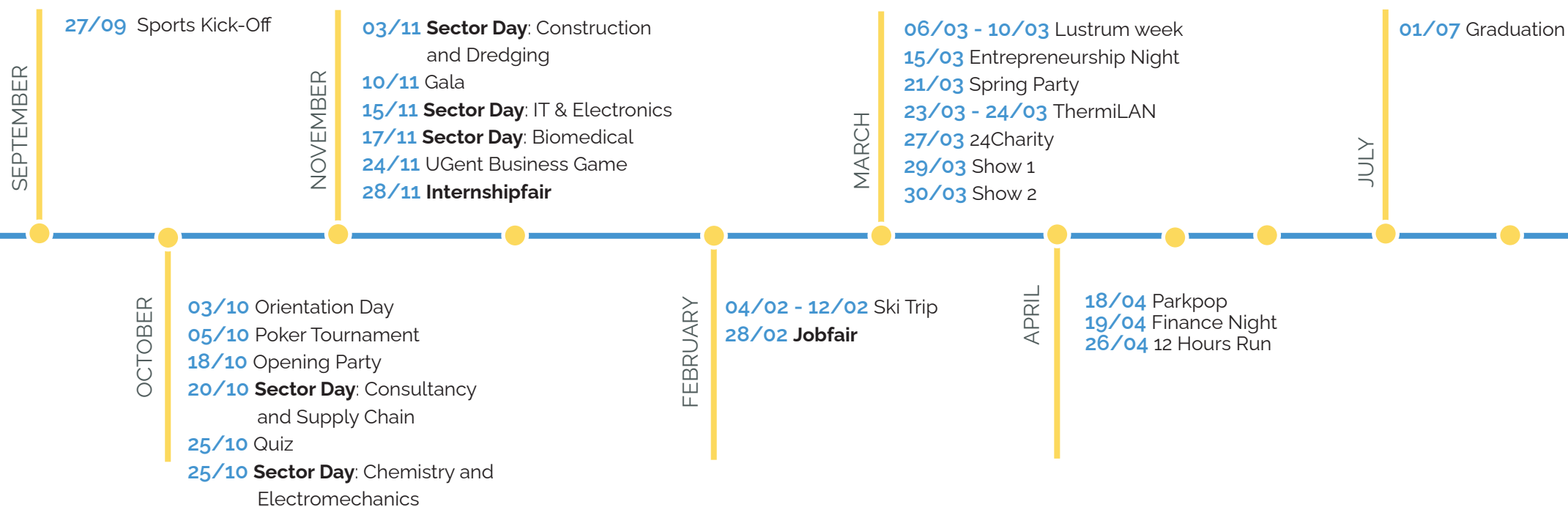
GENERAL

Poster package	Logo on all posters and flyers: Parkpop, VTK Show, Opening Party, Spring Party, Gala, ThermiLAN
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Banner package	Logo on banner at all events: Quiz, Parkpop, Show, Opening Party, Spring Party, Gala, ThermiLAN, Comedy Night, 12 Hours Run, Sports Kick-off
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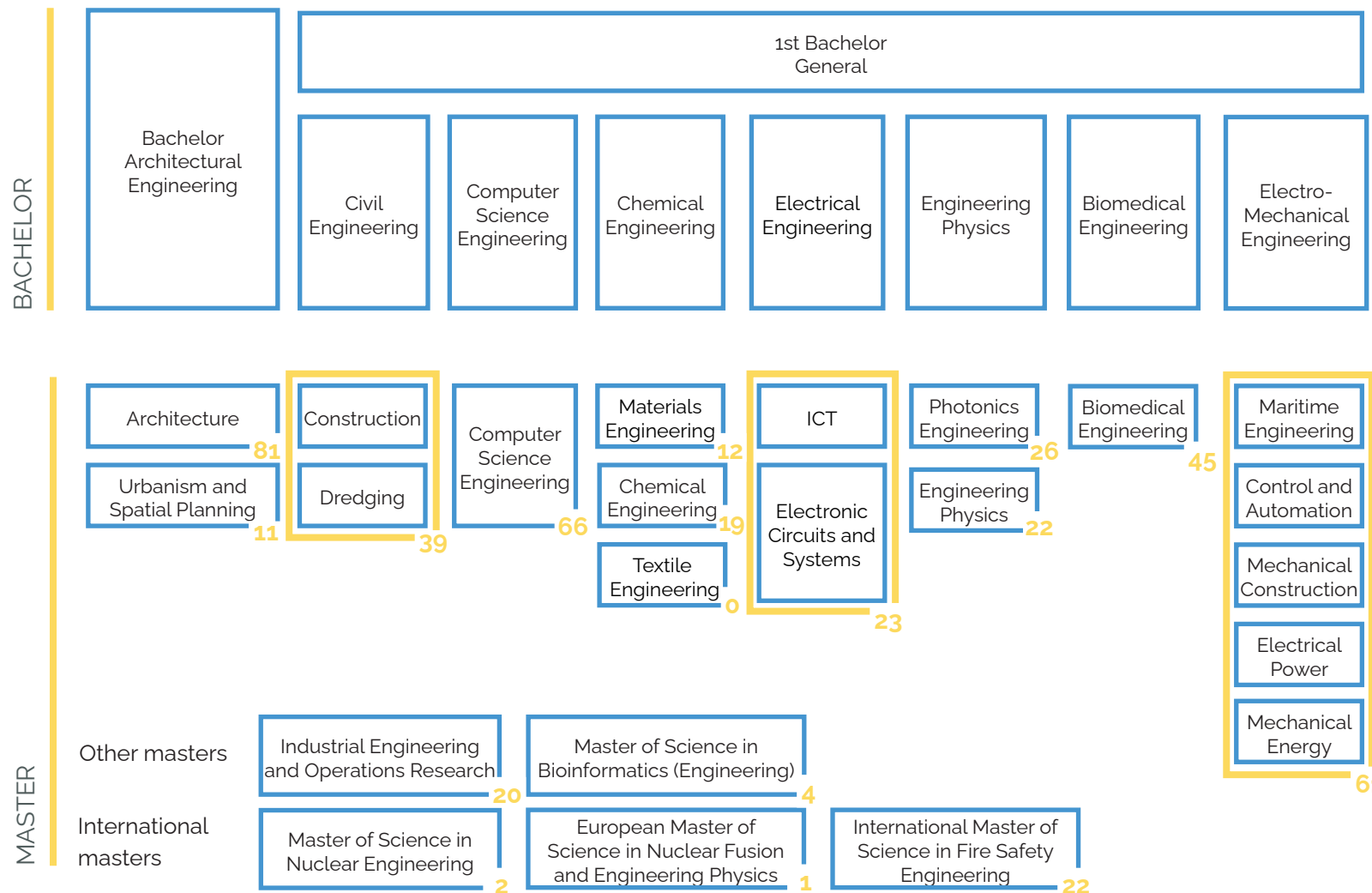
CALENDAR

An overview of all our events



MSC. DEGREES


An overview of our students



ANY OTHER QUESTIONS?

We are glad to help!

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